

Systematic climate strategy leads to reductions of CO2 emissions since the founding of the company

FACTUREE, the online manufacturer, focuses on sustainability, quality and climate protection

Berlin, 11th September 2020 – Climate change has recently faded from the media headlines, but is still present everywhere. Global emissions of greenhouse gases are continuing to increase steadily worldwide. The online manufacturer FACTUREE (www.facturee.de) has been an advocate for climate protection since its founding in 2017 and systematically pursues this strategy. The company promotes sustainability through its business model, but also through values such as consistency, future orientation and environmental awareness. For example, the online manufacturer compensates all CO2 emissions from shipping by purchasing South Pole certificates which result from the Xenamnoy 1 hydropower project in Laos.

FACTUREE (a cmwk GmbH brand) is an online manufacturer with a wide range of network partners, production techniques and finishing treatments. All FACTUREE partner companies are subject to continuous, ISO 9001 certified data-driven quality management. Ensuring sustainable operations across the entire value chain is a top priority. The sustainability concept is successively expanded to other areas.

Compensating CO2 emissions from shipping

“For us it’s essential to consider ecological, social and commercial interests and support them with responsible actions,” explains Benjamin Schwab, Director of Marketing & Sales at cwmk GmbH, and adds: “For example, since our beginning, we have offset all CO2 emissions from shipping. In this endeavour, we work with South Pole, a renowned provider of CO2 certificates from Switzerland. In 2019 alone, we purchased a total of 1,128 certificates generated by the Xenamnoy hydropower project in Laos that is supported by South Pole. These 1,128 certificates are equivalent to offsetting 1,128 tons of CO2 – which not only offsets the emissions caused by our shipments, but significantly overcompensates for them.”

South Pole’s mission is to support businesses and governments achieve their climate goals and thus help reduce global warming to 2 °C.

Xenamnoy 1 hydropower project

The Xenamnoy 1 project in Laos is Gold Standard certified, i.e. the project has been proven to actually prevent CO2 emissions and make a positive social impact. In addition to protecting the climate, projects of this kind also support sustainable development in local communities.

“With the Xenamnoy hydropower project, the immense hydropower potential of Laos is now used to provide rural communities in particular with clean energy from renewable resources. Since the start of the project, significantly less firewood has been used for energy. In addition, the hydropower plant contributes directly to local sustainable development by improving infrastructure, implementing a water supply program for the local population and creating jobs. Every year, 48,000 tons of CO2 are saved when water is used to generate energy instead of firewood,” says Benjamin Schwab.

Sustainability – indispensable in the sector

Climate change has significantly increased the awareness of sustainability. The manufacturing industry also bears responsibility as it is one of the largest producers of greenhouse gas emissions in Germany. In view of the global developments in climate change, manufacturing companies should follow FACTUREE’s lead and implement sustainability at several levels.

Charakters: 3483



© South Pole

FACTUREE, the online manufacturer, focuses on sustainability, quality and climate protection